

ClearUP™ Sinus Pain Relief

Tivic Health introduces ClearUP™ Sinus Pain Relief

TIVIC HEALTH INTRODUCES CLEARUP™ PAIN RELIEF, THE FIRST BIOELECTRONIC DEVICE DEVELOPED TO RELIEVE SINUS PAIN, AT THE FUTURE OF HEALTHCARE EVENT, MAY 6-9, IN LAS VEGAS

Menlo Park, CA. (May 3, 2018) Tivic Health Systems Inc™ (“Tivic Health”), a bioelectronic health-tech start-up, introduces ClearUp™ Pain Relief™, the first bioelectronic healthcare home device developed to offer temporary relief of sinus pain by harnessing the body’s natural electrical system. As a start-up exhibitor at [The Future of Healthcare](#) Event May 6-9, Tivic Health is actively reaching out to the medical and investor communities in preparation for the launch of ClearUp™ Pain Relief later this year.

Approximately 30 million U.S. adults are diagnosed with sinusitis. (Center for Disease Control, National Health Interview Survey 2015). Tivic Health’s simple-to-use device uses microcurrent waveforms at very low current levels to target sinus pain, pressure and congestion. This new treatment approach targets the sinus passages directly by stimulating the sinus nerve pathways.

Tivic Health System’s CEO [Jennifer Ernst](#), a hi-tech business builder, joined forces with inventor, John Claude, an experienced biomedical engineer, in 2016 to commercialize ClearUp™. “I saw an untapped opportunity to help millions suffering from frequent sinus issues. Our research told us that over 70% of sinus sufferers receive little to no relief from existing products, and only 8% are fully satisfied with their current treatment regimen,” said Ernst.

Ernst and Dr. Blake Gurfein, VP of Research and Scientific Affairs at Tivic and member of UC San Francisco’s medical faculty, will participate in the Future Healthcare Event. “My work has focused on non-invasive neuromodulation. It’s exciting to join a team that’s leveraging the potential healing properties of microcurrent neuromodulation,” explains Gurfein. “Presently, we are conducting a clinical trial for submission to the FDA”, says Gurfein.

ABOUT TIVIC HEALTH SYSTEMS INC.

Tivic Health Systems Inc. (Tivic Health™) is a bioelectronic device company dedicated to developing MICROCURRENT therapy solutions for chronic diseases and conditions. Tivic Health's first product, ClearUP™ Sinus Pain Relief, targets sinus pain and pressure associated with chronic sinusitis, allergic rhinitis and other common sources of sinus pain.

Tivic Health, founded in 2016, is part of a neuromodulation industry projected to grow to \$6.2 billion industry by 2020.² The team is dedicated to harnessing the power of neuromodulation for home use products, empowering people to improve their health and quality of life.

For more information, visit tivichealth.com and follow us on twitter.com/TivicHealth.

FORWARD LOOKING STATEMENT

This news release contains forward-looking statements that are based on the current expectations and beliefs of Tivic Health Systems Inc. All statements, other than statements of historical fact, are statements that could be deemed forward-looking statements, including FDA submission, product launch and timing.

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